

Florence Digitalisation Summer Conference 2023

Global Data Governance

Prof. Pier Luigi Parcu

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www.eui.eu



Centre for a Digital Society (CDS)

Areas

Competition

Regulation

Innovation

Democracy
(new)

Activities

Research

Executive
Training

Policy Events



Origins

Florence School of Regulation,
Comms & Media (FSR C&M)

Established in 2009

Florence Competition Programme
(FCP)

Established in 2016

www.eui.eu



Annual Training: 3rd edition; online; 5 weeks per module:

- a) 9 Nov. – 7 Dec. 2022: *Very High-Capacity Networks: Regulation, Competition and Investment*
- b) 1 – 29 March 2023: *Merger control: Recent Developments in Digital Markets*
- c) **5 June – 7 July 2023: *Regulating Digital Platforms: Competition Policy v. Ex-Ante Regulation***
Organised in cooperation with the Organisation for Economic Co-operation and Development (OECD)

CDS – Executive Courses in Planning

Registrations open!

In person in Florence / online

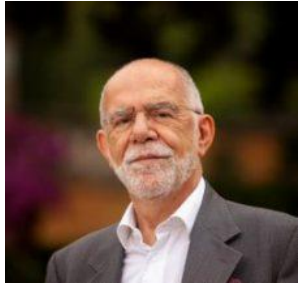
Hybrid courses ➤ 16 – 19 October 2023:

➤ **Florence Patent Licensing Academy**

➤ **Florence Competition Autumn School**

**19-20 October 2023: Autumn Conference on “Fairness in the Digital Age”.
Course participants may attend the Autumn Conference free of charge**

CDS – Core Team



Pier Luigi Parcu
Programme Director



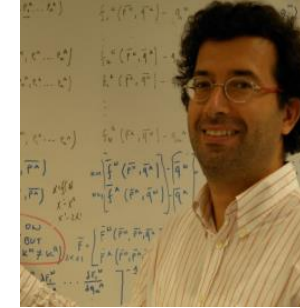
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KEYSTONE

Today's event

- **2nd Florence Digitalisation Summer Conference, jointly organized by CDS and OECD Secretariat.**
- **Event background:**
 - 1) Data as the new 'oil' of the digital economy.
 - 2) Access to data increases the firm's efficiency:
 - a) Firms can release new products in the market ➤ foster innovation.
 - b) Firms can provide more personalised services to their customers.
 - c) Firms can reduce their production costs.
 - 3) Data sharing paradox: in spite of its benefits, B2B data sharing is still rather limited.
- **Summer conference aims at discussing the obstacles to B2B data sharing and the regulatory solutions currently emerging in different regions of the world to stimulate B2B data sharing.**

Summer conference 2023



Keynote speech:
Vera Pilar del Castillo
Member EU Parliament
TODAY, 11.30 – 12.30 AM

TODAY, June 22nd:

- Panel 1 (9.45 AM – 11.00 AM): *Economics of data sharing.*
- Panel 2 (2.00 PM – 3.15 PM): *Competition policy v. sector regulation*
- Panel 3 (3.45 PM – 5.00 PM): *Protection v. sharing of personal data.*

TOMORROW, June 23rd:

- Panel 4 (9.00 AM – 10.15 AM): *Interoperability and data portability.*
- Panel 5 (10.45 AM – 12.00 AM): *Assessing the value of data.*

CEST – Central European Summer Time.

Summer conference – general info

- **Hybrid format:**
 - 1) The entire conference will be broadcasted via Zoom.
 - 2) Registered Zoom participants can:
 - a) Ask questions to the panelists via the chat box ➤ NO microphone and camera.
 - b) Reply to the poll questions.
- **After the conference:** video recordings will be available on the event webpage.
- Follow the summer conference on Twitter: **#EUIDigital2023**.

Thank you for your attention!

www.digitalsociety.eui.eu

