

Florence Digitalisation Summer Conference

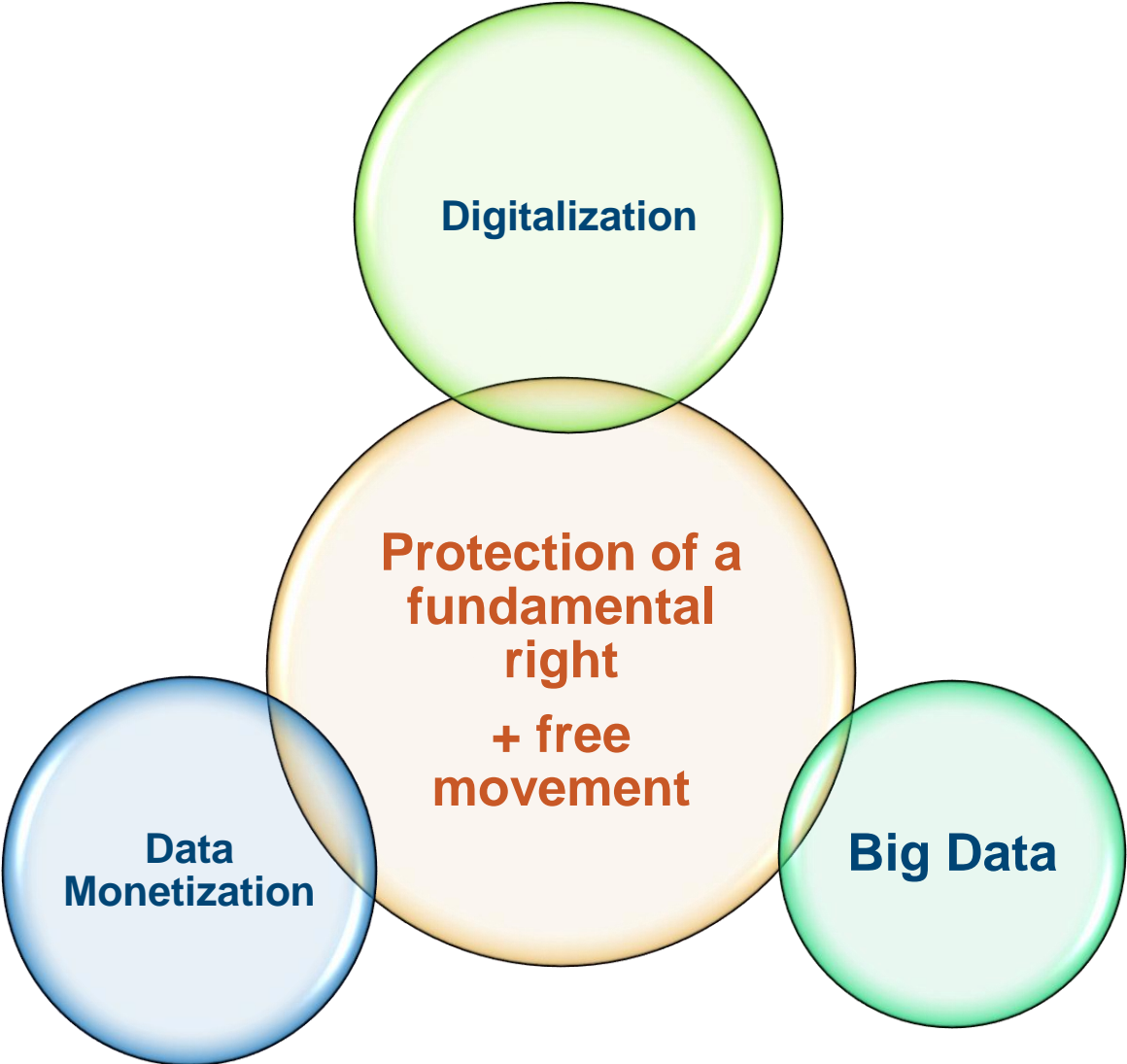
Panel III: *Protection v. sharing of
personal data*

Danielle Borges

Florence 22-23 June 2023



Regulating Personal Data



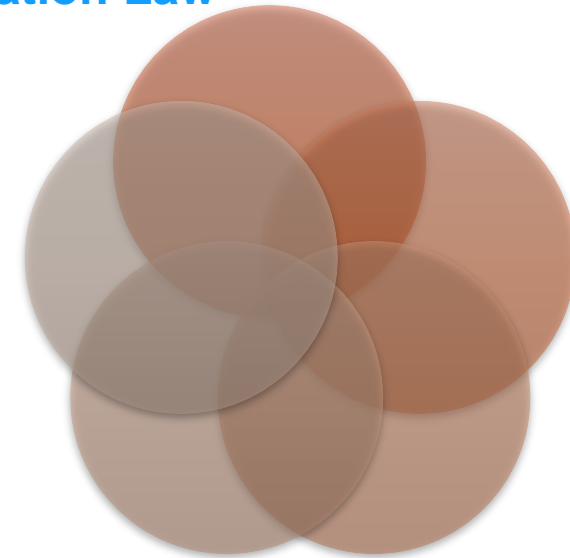
Personal data besides data protection

Anti-discrimination Law

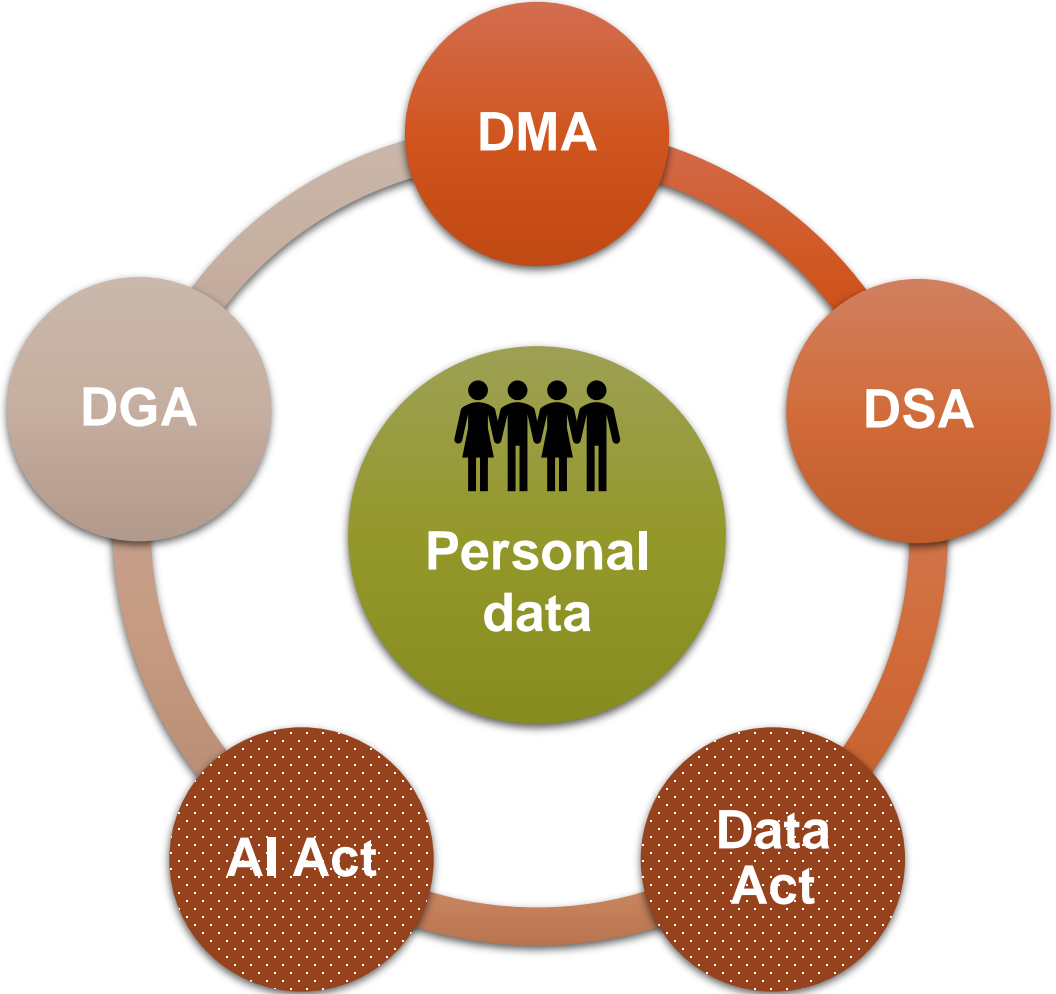
Data Protection Law

Competition Law

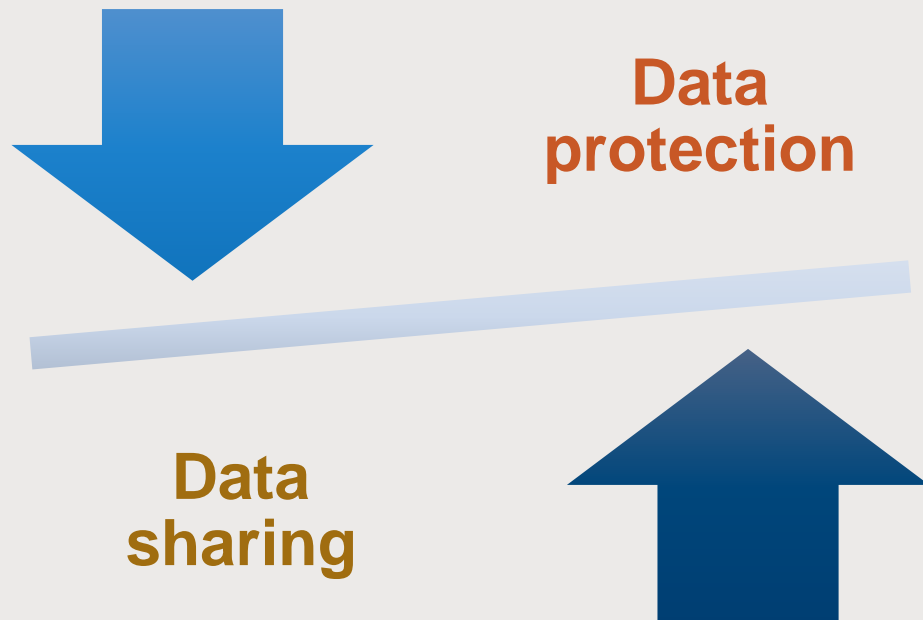
Consumer Law



New EU digital regulatory framework



What's the right balance?



Poll question

- **Is the DMA really empowering end users and ensuring control over their personal data by using consent for some data processing operations?**

Y/N and why?

Thank you for your attention!

www.digitalsociety.eui.eu

danielleborges@EUI.EU

