

31st Conference on Postal and Delivery Economics

24-26 May 2023

Radisson Hotel, Gdańsk, Poland

Pier Luigi Parcu | European University Institute

Victor Glass | Rutgers Business School

Chiara Carrozza | European University Institute

Draft Programme

24 May

16.00 - 17.30 *Registration*

17.30 - 17.45 *Welcome address*

Pier Luigi Parcu and Victor Glass

17.45 - 18.15 Keynote Speech

Petros Galides | OCECPR, ERGP Chair 2023

18.15 - 19.15 OPENING PLENARY SESSION

THE MOVING BOUNDARIES OF REGULATION

Chair: **Victor Glass**

Discussant: **Pier Luigi Parcu**

The Appropriate Division of Regulatory Labor

Timothy Brennan

The Modern Evolution of Regulatory Frameworks for Postal Services

William Kovacic

19.45 *Welcome Dinner*



25 May

09.00 - 10.30 PARALLEL SESSION 1A

SUSTAINABILITY AND THE POSTAL SECTOR

Chair: **Mindaugas Cerpickis**

Discussant: **Peter Dunn**

Comparable sustainability reporting standards and carbon footprint reporting by postal operators in practice

Sonja Thiele

The role of parcel lockers in an increasingly granular last-mile delivery

Ozhan Zurel

The decoupling phenomenon: do postal operators play a role on it?

Claire Borsenberger and José Anson

09.00 - 10.30 PARALLEL SESSION 1B

PRICING STRATEGIES

Chair: **Timothy Brennan**

Discussant: **Bruno Basalisco**

Ramsey pricing as a method to financing the universal service obligation

Peter Andersson, Pernilla Ivehammar

Demand elasticities for parcel traffic in the UK: Intensive and extensive margins

Frédérique Fève, Thierry Magnac, Jonathan Pope, Soterios Soteri

Lessons learned from USPS's requests for prices increases to offset Inflation

Victor Glass and Stefano Gori

10.30 - 11.00 *Coffee break*

11.00 - 12.30 PLENARY SESSION 2

USO & THE FUTURE OF POSTAL MARKETS I

Chair: **Bruno Basalisco**

Discussant: **Derek Osborn**

Designation of a Universal Service Provider in the EU. Do we need a one-person show?

Mateusz Chołodecki

Is the universal service for "letters" sustainable?

John Hearn

Where's my post? A cross-country analysis of delivery frequency under USO. An exploration of the impacts of changes to frequency of delivery days

Darcey Ferguson, Riya Nagpal

12.30 - 14.00 *Lunch*

14.00 - 15.00 PARALLEL SESSION 3A

JUDICIAL AND LEGAL PERSPECTIVES

Chair: **John Hearn**

Discussant: **Marco Botta**

Non-material damages for GDPR infringements after the Austria Post judgment

Alessandra Fratini

Why Postal Competition Failed in The Netherlands: A View from the Bench

Heico Kerkmeester and Barbera Bestein

14.00 - 15.00 PARALLEL SESSION 3B

NEW OPPORTUNITIES FOR POSTAL OPERATORS

Chair: **Chiara Carrozza**

Discussant: **Matteo Bassi**

Testing for fragility: a valuable public policy and a new role for postal operators?

Claire Borsenberger, Helmuth Cremer, Denis Joram, Jean-Marie Lozachmeur and Estelle Malavolti

Digital inclusion and postal universal service as a business opportunity

Pier Luigi Parcu, Anna Pisarkiewicz, Leonardo Mazzoni and Chiara Carrozza

15.00- 15.30 *Coffee break*

15.30 - 16.00 Keynote speech

Krzysztof Górsk | Poczta Polska

16.00 - 17.00 REGULATORY ROUND TABLE

Moderator

Pier Luigi Parcu

20:00 *Gala Dinner*

Welcome

Representative of Poczta Polska

Keynote speech

Siva Somasundram | UPU

26 May

09.00 - 10.30 PARALLEL SESSION 4A

E-COMMERCE & DELIVERY I

Chair: **Michael Scanlon**

Discussant: **Markham Sivak**

E-Commerce Parcel Delivery, The Unwanted Guest at The Uso Table? An Empirical Study Covering Ten Markets in Europe

Trine Kærslund Bundsgaard, Mindaugas Cerpickis, Anna Möller Boivie and Lionel Gendebien

Worldwide e-commerce development: after the Covid-19 and the current economic crisis, could we expect a catch-up and convergence process between countries?

Claire Borsenberger, Sasha Cormier and Anne Pratz

Entry in parcel markets: applying Fudenberg and Tirole's taxonomy

Felix Gottschalk, Eva Zuberbühler und Michael Funk

09.00 - 10.30 PARALLEL SESSION 4B

VOLUME CHANGES ANALYSIS AND FORECAST

Chair: **Tim Brennan**

Discussant: **José Anson**

Brexit, Covid and UK International Parcel Volumes

Catherine Cazals, Thierry Magnac, Jonathan Pope and Soterios Soteri

Postal operations and COVID-19 – a temporary or structural change?

Cassie D'Souza and Margaret Cigno

An Econometric Method for Fitting Linear Integral Equations to Produce Short-Term Postal Forecasting Models

Margaret M. Cigno, Katalin K. Clendenin, Soiliou D. Namoro and Edward S. Pearsall

10.30 - 11.00 *Coffee break*

11.00 - 12.30 PARALLEL SESSION 5A

USO & THE FUTURE OF POSTAL MARKETS II

Chair: **Mateusz Chołodecki**

Discussant: **Ian Streule**

Will consumers still need protection in the future postal market?

Peter Dunn

The Net Avoided Cost (NAC) methodology applied to postal sector, a theoretical food for thought

Stefano Gori and Simona Romito

Policy implications from USP sustainability reliance on growth in the parcel market
George Houpis

11.00 - 12.00 PARALLEL SESSION 5B

INNOVATION IN THE POSTAL & DELIVERY SECTOR

Chair: **Anna Pisarkiewicz**

Discussant: **Brian Palmer**

Workers' Ongoing Experience of Liberalization, Digitalisation, and
Gigification of Postal Services – Some empirical findings on the Canadian experience
Kevin Matthews and Matthew Corbeil

The effects of artificial intelligence technologies on postal operators
Adrien Raizonville

12.30 - 14.00 *Lunch*

14.00 - 15.00 PARALLEL SESSION 6A

THE FUTURE OF UPU AS A GLOBAL ACTOR

Chair: **José Anson**

Discussant: **Siva Somasundram**

A Preliminary Evaluation of "Self-Declared" Terminal Dues
James I. Campbell Jr

A New Era in Global Post: Postal Solidarity and Universal Postal Union
Mehmet Şükrü Yaman

14.00 - 15.00 PARALLEL SESSION 6B

COMPETITION & REGULATION IN DIGITAL AND POSTAL MARKETS

Chair: **Marco Botta**

Discussant: **Anna Pisarkiewicz**

The Natural Monopoly Paradox: Incumbent Inefficiency and Entry
Sean F. Ennis

Internet infrastructure and competition in digital markets
Philip Hanspach

15.00 - 15.30 *Coffee break*

15.30 - 17.00 CLOSING PLENARY

E-COMMERCE & DELIVERY II

Chair: **James Campbell**

Discussant: **Olivier Tsalpatouros**

The interplay between Amazon marketplace and logistics
Patrick Andreoli Versbach

Half a decade in a year: household freight after COVID-19

Joris Beckers and Jeroen Cant

Amazon: A challenge for the competition in the German parcel market?

Antonia Niederprüm

17.00 - 17.15

Final Remarks and conclusions

Pier Luigi Parcu and Victor Glass

20.00

Farewell dinner at Tygle Bistrot, Chmielna 10, Gdańsk

Participants

Ian Agius	Malta Communications Authority, Malta
Bashair Al Marri	Communication Regulatory Authority , Qatar
Peter Andersson	Linköping University, Sweden
Patrick Andreoli-versbach	Charles River Associates, United Kingdom
Jose Anson	Universal Postal Union, Switzerland
Peter Balfour	IER, France
Bruno Basalisco	Copenhagen Economics, Denmark
Matteo Bassi	Amazon, Italy
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