

# European industrial policy & the new geopolitics of markets

**13 - 14 April 2023**

Sala Europa - Villa Schifanoia, Via Boccaccio 121 - Florence

Organisers:

**Kate McNamara** | Georgetown University

**Frédéric Mérand** | Université de Montréal

**Catherine Hoeffler** | Sciences Po Bordeaux

## Introduction

We live in a new era of industrial policy and geoeconomics among the great powers, one that is remaking domestic political configurations while reshaping the geopolitical landscape. The past few years have brought about a remarkable resurgence in overt market interventions around decarbonization, technology, and national security, something that was largely taboo during the last three decades of neoliberal politics. This workshop centers on the European Union's emergent industrial policy while situating it within the broader changes towards a more geopolitical global economy, taking stock of what we know, setting out a research agenda, and noting some of the key policy challenges it is creating. This workshop is made possible by funding from the Hewlett Foundations's Economy & Society Initiative.

## Programme

### **13 April**

12:30 - 13:30 *Lunch*

13:30 - 14:30 **Panel 1: Setting the stage**

"Market-making in the post-neoliberal moment & its political consequences."

**Kate McNamara** | Georgetown University

"State knowledge and industrial policy."

**Henry Farrell** | Johns Hopkins University/SAIS

Discussant: **Sophie Meunier** | Princeton University

14:30 - 14:45 *Coffee break*





14:45 - 16:15 **Panel 2: The green transition**

“Green industrial policy in an age of strategic competition.”

**Jonas Nahm** | Johns Hopkins University/SAIS

“Green transition or neo-mercantilism 2.0? A critique of post-Covid EU industrial policy initiatives.”

**Fabio Bulfone** | Leiden University

“Seeing like a small State: green industrial policy and the Danish wind superpower.”

**Cornel Ban** | Copenhagen Business School

Discussants:

**Anke Obendiek** | University of Vienna

**Daniel Mertens** | Osnabrück University

16:15 - 17:15 *Welcome cocktail*

19:30 *Dinner at [Restaurant B-Roof](#), Piazza dell'Unità Italiana, 6*

**14 April**

09:00 - 09:30 *Welcome coffee*

09:30 - 11:00 **Panel 3: The digital transition**

“Three concepts of digital sovereignty: security, economy, and rights and the case of Gaia-X”

**Rebecca Adler-Nissen** | University of Copenhagen

“Industrial policy for the data economy?”

**Anke Obendiek** | University of Vienna

“Moving on to not fall behind: digital sovereignty and the ‘geo-dirigiste’ turn in EU industrial policy.”

**Timo Seidl** | University of Vienna

Discussants:

**Luuk Schmitz** | European University Institute

**Frédéric Mérand** | Université de Montréal

11:00 - 11:15 *Coffee break*

11:15 - 12:30 **Panel 4: The politics of the EU's new industrial policy**

“The three dilemmas of present, past, and future EU industrial policy.”

**Luuk Schmitz** | European University Institute

“EU industrial policy and the German question. Recurrent taboos and shifting interests in a new geopolitical context.”

**Etienne Schneider** | University of Vienna

Discussants:

**Jonas Nahm** | Johns Hopkins University/SAIS **Catherine Hoeffler** | Sciences Po Bordeaux

12:30 - 13:30 *Lunch*



13:45 - 15:15 **Panel 5: The geopolitical landscape**

“Financing the new geoeconomic order: the role of the EIB and state-owned investment banks.”

**Daniel Mertens** | Osnabrück University

“Securitized industrial policy & the demand for inbound and outbound investment restrictions.”

**Sarah Bauerle Danzman** | University of Indiana

**Sophie Meunier** | Princeton University

“Weapons and data: from strategic autonomy to industrial policy.”

**Catherine Hoeffler** | Sciences Po Bordeaux

**Frédéric Mérand** | Université de Montréal

Discussants:

**Henry Farrell** | Johns Hopkins University/SAIS

**Rebecca Adler-Nissan** | University of Copenhagen

15:00 - 15:15 *Coffee break*

15:30 - 16:00 Wrap up conclusions & future plans

**Catherine Hoeffler** | Sciences Po Bordeaux

**Frédéric Mérand** | Université de Montréal

**Kate McNamara** | Georgetown University

20:00 *Dinner at [Cucina Torcicoda](#), Via Torta, 5/r*