

**Workshop**

# It's all about the process: Good regulatory practices to protect global commons

**12 - 13 December 2022**

Sala Europa - Villa Schifanoia, Via Boccaccio 121 - Florence

Scientific organisers:

**Bernard Hoekman** | European University Institute**Marianna Karttunen** | OECD**Introduction**

Good Regulatory Practices (GRPs) – also referred to as better regulation or regulatory policy – is about enhancing the performance, cost-effectiveness and legal quality of regulation and administrative formalities. They are procedural requirements that cover the way regulations are developed and enforced, typically including principles of stakeholder consultations, transparency, regulatory impact assessments and ex post evaluations. As economies are increasingly interconnected and regulations often have effects across jurisdictions, international regulatory co-operation (IRC) has become an increasingly important discipline for governments to work towards greater consistency of regulations across jurisdictions, particularly when they cause frictions or undue costs for citizens, business or the administration. Regulatory divergences are particularly costly for traders operating across jurisdictions. They entail costs of identifying the regulatory specifications, adapting to the specifications set in the regulations, and demonstrating compliance with these regulations – via different forms of conformity assessment procedures. Both GRPs and IRC have therefore become a common feature of bilateral and regional trade agreements, to address the pressure of non-tariff barriers on traders.

This workshop will bring policy practitioners and academics together to explore the great values of effective regulatory processes across policy fields. Speakers working in very different policy fields will share views on the processes that prove most effective – or ineffective – in achieving public policy objectives today in an interconnected, digitalised world. In particular, it will highlight processes increasingly used to protect global commons – typically for environmental or human health and safety protection, and their relevance for also achieving other public policy objectives, such as increased trade and investment flows. A variety of complementary processes and settings – at national, bilateral, regional, multilateral or plurilateral levels – are available for regulators and policymakers to rely on. The goal of this workshop is to exchange on the processes that speakers consider essential across countries and policy fields today, determine the strengths and weaknesses of existing frameworks and identify priorities for GRP and IRC processes to be most helpful for governments today.

## Programme

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### 12 December **Welcome**

11.00 - 11.30 **Bernard Hoekman** | Director, Global Economics, European

**Marianna Karttunen** | Policy Analyst, Regulatory Policy Division, Public Governance Directorate, OECD

#### **Session 1: Strategic autonomy & non-economic objectives**

11.30 - 13.00 The EU's new trade and investment policy instruments: paradigmatic shift?

**Sophie Meunier** | Princeton

Trade and National Security: Scoping, Scrutiny, and Precaution

**Petros C. Mavroidis** | Columbia Law School

13.00 - 14.00 Lunch

#### **Session 2: Trade and investment cooperation**

14.00 - 15.30 Identifying the drivers of multilateral judicial cooperation on trade and investment

**Robert Basedow** | London School of Economics

Pursuing environmental and social objectives through trade agreements

**Bernard Hoekman** | European University Institute

15.30 - 16.00 Coffee break

#### **Session 3: Alternative channels for regulatory cooperation**

16.00 - 17.30 *EU Data Adequacy Decisions and Digital Partnership Agreements*

**Maarja Saluste** | European University Institute

Regulatory heterogeneity and digital trade

**Martina Ferracane** | European University Institute

**Erik van der Marel** | Université Libre de Bruxelles and European Centre for International Political Economy

### 13 December **Session 4: Standardisation and regulation: good regulatory practices in the world of quality infrastructure**

09.30 - 11.00 **Erik Wijkström** | Committee Secretary, WTO Committee on Technical Barriers to Trade (international standards, policy dialogue and specific trade concerns)

**Marianna Karttunen** | Policy Analyst, Regulatory Policy Division, Public Governance Directorate, OECD

11.00 - 11.30 Coffee break

**Session 5: Anticipating market innovation: disruptive regulatory processes for effective results**

11.30 - 13.00 **Miguel Amaral** | Deputy Head, OECD Regulatory Policy Division (Agile Regulatory Governance to Harness Innovation) (online)

**Céline Kauffmann** | Head of OECD Division on SMEs, Entrepreneurship and Tourism

**Camila Bustani** | Director, International Policy, Ofcom, United Kingdom (Coordination of online platform regulation) (online)

13.00 - 14.00 Lunch

**Session 6: Bilateral, regional and multilateral co-operation for effective regulation of global commons: lessons across policy areas**

14.00 - 15.30 **Bob Diderich** | Head of the Environment, Health and Safety Division, OECD (cooperation on chemicals testing (multilateral framework for mutual recognition of test results))

**Sabine Ziegelski** | Senior Competition Expert, Directorate for Financial Affairs, OECD (cooperation on competition law enforcement)

**Alberto Morales** | Policy Analyst, Regulatory Policy Division, Public Governance Directorate, OECD

15.30 - 15.45 Conclusion remarks and farewell