

Festschrift conference in honour of Professor L. Alan Winters

Economic policy, openness and development

6 - 7 September 2022

Sala Europa - Villa Schifanoia, Via Boccaccio 121 - Florence

Bernard Hoekman | European University Institute

Ingo Borchert | University of Sussex

Introduction

This Festschrift Conference in honour of L. Alan Winters (University of Sussex and UK Trade Policy Observatory), in conjunction with Cambridge University Press, the publisher of the *World Trade Review*, brings together leading academic scholars and practitioners in the field of international trade, economic integration and development.

Papers will focus on trade policy, determinants of trade flows and comparative advantage, political economy, drivers of growth and innovation, and multilateral cooperation.

Programme

6 September

Welcome

09.45 - 10.00 **Bernard Hoekman** | European University Institute

Ingo Borchert | University of Sussex

Session 1: Trade openness and development

Chair: **Emily Lydgate** | University of Sussex

10.00 - 10.30 *The Bank, the Fund, and the WTO: Which contributed more to developing country openness?*

Douglas Irwin | Dartmouth College

10.30 - 11.00 *A systematic exploration of preferential rules of origin on trade flows*

Jaime de Melo et al. | University of Geneva

Co-authors:

Julien Gourdon | Centre d'Etudes et de Recherches sur le Développement International

Karin Gourdon | Paris School of Economics

11.00 - 11.30 Coffee break

Session 2: Shifting patterns of comparative advantage

Chair: **Martina F. Ferracane** | European University Institute

11.30 - 12.00 *Land abundance, trade and industrialisation*

Adrian Wood | University of Oxford

12.00 - 12.30 *Globotics and development: When manufacturing is jobless and services are tradable*

Richard Baldwin et al. | Graduate Institute Geneva, CEPR and NBER

Co-author:

Rikard Forslid | University of Stockholm

12.30 - 14.00 Lunch

Session 3: Trade and climate change

Chair: **Ingo Borchert** | University of Sussex

14.00 - 14.30 *Designing an efficient Carbon Border Adjustment Mechanism*

Will Martin | International Food Policy Research Institute (via Zoom)

14.30 - 15.00 *Climate equivalence and international trade law*

Emily Lydgate | University of Sussex

15.00 - 15.30 *Commodity exports under population growth: Can trade prevent nature resource collapse?*

Maurice Schiff | World Bank (ret)

15.30 - 16.00 Coffee break

Session 4: Non-economic objectives and trade policy

Chair: **Ilona Serwicka** | UK Trade Remedies Authority

16.00 - 16.30 *Trade policy as a tool of foreign policy – and vice versa*

Robert Wolfe | Queen's University (via Zoom)

16.30 - 17.00 *Towards a geopolitical and development-oriented European economic diplomacy*

San Bilal | European Centre for Development Policy Management

20.00 Dinner: *Osteria di Giovanni* – Via del Moro, 22r, 50123 Firenze

7 September

Session 5: Knowledge & innovation: Trade and labour market policies for development

Chair: **Mari Kangasniemi** | Food and Agriculture Organization of the United Nations

09.30 - 10.00 *The 'Knowledge for Development' agenda*

Pierre Jacquet | Global Development Network

10.00 - 10.30 *On labour market policy in Australasia and the economic history of the Pacific Island States*

Roman Grynberg | University of the South Pacific

10.30 - 11.00 *Political networks, business organisation and innovation*

Simon Commander et al. | Altura Partners and IE Business School

Co-authors:

Saul Estrin | London School of Economics

Thamashi De Silva | University College London

11.00 - 11.30 Coffee break

Session 6: Applied trade policy: Developing countries

Chair: **Giorgia Giovannetti** | European University Institute and University of Florence

11.30 - 12.00 *Management and exports performance*

Leonardo Iacovone et al. | World Bank

12.00 - 12.30 *Firm level technology adoption and participation in international trade*

Xavier Cirera et al. | World Bank

12.30 - 14.00 Lunch

Session 7: Global value chains and regulatory heterogeneity

Chair: **Alasdair Smith** | University of Sussex

14.00 - 14.30 *The economic interest test in UK trade remedy investigations*

Ilona Serwicka et.al. | UK Trade Remedies Authority

Co-authors:

Geoffrey Chapman | UK Trade Remedies Authority

Bradley Tyler | UK Trade Remedies Authority

14.30 - 15.00 *Global value chains and trade in value added in ACP economies*

Pierluigi Montalbano et al. | Sapienza University of Rome

15.00 - 15.30 Risk regulation benefits and lowering their trade costs: much talk about too little

Jacques Pelkmans | Centre for European Policy Studies

Roundtable discussion on prospects for global governance and GVCs

15.30 - 16.15 Kick-off speakers:

Michael Gasiorek | University of Sussex

Bernard Hoekman | European University Institute

– based upon their work on “*UK exports to the EU post-Brexit*” (Gasiorek et al.) and “*Geopolitics, Globalization and GVCs: Unilateralism, Friend-shoring and WTO Reform*” (Hoekman et al.)

16.15 - 16.45 Refreshments