

**Presentation of the results of the Media Pluralism Monitor 2022 and discussion on the Media Freedom Act**

# **MPM Final Conference 2022 – How to ensure media pluralism in the EU?**

**30 June 2022**

Palazzo Buontalenti, Via Cavour 65a, Florence and online

**Pier Luigi Parcu** | European University Institute, CMPF

**Elda Brogi** | European University Institute, CMPF

## **Programme**

### **30 June**

- |               |   |
|---------------|---|
| 09.00 - 09.30 | Welcoming Morning Coffee  |
| 09.30 - 09.40 | <b>Session I – Overview of the results of the Media Pluralism Monitor 2022 by CMPF</b><br>Introductory remarks<br><b>Pier Luigi Parcu</b>   European University Institute, CMPF |
| 09.40 - 10.00 | Fundamental protection<br><b>Danielle Da Costa Leite Borges</b>   European University Institute, CMPF   |
| 10.00 - 10.20 | Market plurality<br><b>Roberta Carlini</b>   European University Institute, CMPF  |
| 10.20 - 10.40 | Political Independence<br><b>Iva Nenadić</b>   European University Institute, CMPF  |
| 10.40 - 11.00 | Social Inclusiveness<br><b>Marie Palmer</b>   European University Institute, CMPF   |
| 11.00 - 11.20 | General ranking and policy recommendations<br><b>Elda Brogi</b>   European University Institute, CMPF   |
| 11.20 - 11.45 | Q&As  |
| 12.00 - 13.30 | Lunch   |

- 13.30 -13.45     **Session II – The future of media pluralism**
- Media pluralism in the digital age: old and new risks  
**Pier Luigi Parcu** | European University Institute, CMPF
- 13.45 - 14.00    What do we expect from the European Media Freedom Act?  
**Sofia Verza** | European University Institute, CMPF
- 14.00 - 14.30    Open discussion
- 14.30 - 14.35    Welcoming Věra Jourová  
**Pier Luigi Parcu** | European University Institute, CMPF
- 14.35 - 14.45    European policies on media pluralism  
**Věra Jourová** | European Commission, Vice President of the European Commission for Values and Transparency
- 14.45 - 15.00    Q&As
- 15.00 - 16.15    **Session III – The future of MPM** (working meeting, for MPM country teams only)
- Open round table – How to improve the MPM?