

# 29th Conference on Postal and Delivery Economics

01 - 03 September, 2021

Online Event, CEST

**Pier Luigi Parcu** | Director School of Regulation Comms&Media | European University Institute

**Victor Glass** | Professor, Rutgers Business School

**Chiara Carrozza** | Scientific Coordinator School of Regulation Comms&Media | European University Institute

## Draft Programme

### 1 September

15.00 - 15.15 Welcome  
**Pier Luigi Parcu** | EUI  
**Victor Glass** | Rutgers Business School

15.15 - 16.45 PLENARY SESSION 1  
  
Chair: **Pier Luigi Parcu** | EUI  
Discussant: **Bruno Basalisco** | Copenhagen Economics

#### TEN YEAR REVIEW

“Is Postal Service a Natural Monopoly?” A 30-year Retrospective on Panzar’s Seminal Paper  
**Victor Glass, Antonio Nicita, Stefano Gori**

The Temporal and Spatial Dynamics of the USPS’ Service Performance Scores over the Period 2011-2020  
**Margaret M. Cigno, Kidd E. Curtis, Soiliou D. Namoro**

The Economic Implications of “Density-Based Rate Authority”  
**Tim Brennan**

## 2 September

12.00 - 13.00 PARALLEL SESSION 1A

Chair: **Mateusz Chołodecki** | University of Warsaw  
Discussant: **Michael Scanlon** | K&L Gate

### COMPETITION AND POSTAL SERVICES

Assessing Efficiencies and Benefits of “Sustainability Agreements” In The Postal Sector  
**Mindaugas Cerpickis, Jasper Lutz, Henrik B. Okholm, Anna Möller Boivie**

The First Tests of the SGEI Framework in the Postal Sector: Legal and Economic Takeaways from the Judgements in the Česká Pošta and Post Danmark Cases  
**Alessandra Fratini, Marc Chovino**

12.00 - 13.00 PARALLEL SESSION 1B

Chair: **Philip Groves** | Ofcom  
Discussant: **Antonin Arlandis** | Le Groupe La Poste

### MODELS OF DEMAND

Demand Elasticities for Publishing Mail Traffic in the UK: Intensive and Extensive Margins  
**Frédérique Fève, Thierry Magnac, Jonathan Pope, Soterios Soteri**

Diversion Ratios in Postal Retail Networks  
**Matthias Hafner, Urs Trinkner**

13.00 - 14.00 *Break*

14.00 - 15.00 PARALLEL SESSION 2A

Chair: **Claire Borsenberger** | Le Groupe La Poste  
Discussant: **Larry Buc** | SLS Consulting

### PRICING AND COSTS ALLOCATION

Costs Allocation and Cooperative Game Theory  
**Léa Munich**

Terminal Dues and the UPU's Third Extraordinary Congress  
**James Campbell**

14.00 - 15.00 PARALLEL SESSION 2B

Chair: **Alessandra Fratini** | FratiniVergano

Discussant: **Tim Brennan** | UMBC

### **E-COMMERCE AND DELIVERY**

E-Commerce, Parcel Delivery, and Environmental Policy

**Claire Borsenberger, Helmuth Cremer, Denis Joram,  
Jean-Marie Lozachmeur, Estelle Malavolti**

The Rise of E-Commerce Platforms in The Parcel Delivery Markets

**Pier Luigi Parcu, Niccolò Innocenti, Chiara Carrozza, Anna Pisarkiewicz**

15.00 - 15.15 Break

15.15 - 16.45 PARALLEL SESSION 3A

Chair: **Brian Palmer** | Amazon

Discussant: **Victor Glass** | Rutgers Business School

### **THE IMPACT OF COVID-19 ON THE POSTAL MARKET**

The Effects of the Covid-19 Crisis on Postal Markets

**Antonin Arlandis, Catherine Cazals, Eric Gautier, Marine Lefort, Simon Michel**

The Response to Extensions of Vote-by-Mail and Early In-person Voting in the 2020 U.S. General Election

**Margaret M. Cigno, Ruth Y. Goldway, Edward S. Pearsall**

The Impact of the COVID-19 Pandemic on The Postal Market. Challenges and Opportunities for Regulatory Framework

**Mateusz Chołodecki**

15.15 - 16.45 PARALLEL SESSION 3B

Chair: **John Hearn** | Cerp (and Comreg)

Discussant: **Larry Buc** | SLS Consulting

### **ENVIRONMENTAL SUSTAINABILITY**

Addicted to Speed but at What Cost? Using a Smart City Approach to Address Last-Mile Logistics Challenges in Dense Urban Environments

**Virgil Ian Stanford, Adam C. Houck, Brendan T. Sullivan, Alix H. Welch**

Thinking Outside the Cardboard Box: How the U.S. Postal Service Could Reduce Waste, Expand Its Market Share and Generate New Revenue by Introducing Reusable Containers

**Katalin Clendenin**

Sustainability in the Postal and Delivery Sector – Challenges and Possible Solutions

**Signe Rølmer, Anna Möller Boivie, Bruno Basalisco, Henrik B. Okholm, Mindaugas Cerpickis, Signe Bech**

### 3 September

11.00 - 13.00 PLENARY SESSION 2

Chair: **Derek Osborn** | WHATNEXT4U

Discussant: **Anna Pisarkiewicz** | EUI

#### COMPARATIVE REGULATION

Review of the EU Regulatory Framework for Postal Services – What Can Be Learnt From the Evolution of the EU Telecommunications Framework?

**Annegret Groebel**

Access Regimes in the European Postal Markets

**Francesco Russo, M. Ghezzi, Stefano Gori, Simona Romito**

Regulation. Quo Vadis? Revisited

**John Hearn**

13.00 - 14.00 *Break*

14.00 - 15.30 PARALLEL SESSION 4A

Chair: **Bruno Basalisco** | CE

Discussant: **Soterios Soteri** | Royal Mail

#### POSTAL USERS NEEDS

Digital Exclusion and the Role of Posts Have to Play to Fight against It

**Claire Borsenberger, H el ene Delahaye, Muriel Barn eoud**

Assessing User Needs in Post: Using a Conjoint Analysis to Evaluate the Value of Different Elements of a Universal Service

**Lucy Eyre**

Universal Service vs. Targeted Measures towards Vulnerable People: How to Address Postal Users' Needs?

**Marine Lefort, Claire Borsenberger**

14.00 - 15.30 PARALLEL SESSION 4B

Chair: **Mindaugas Cerpickis** | CE

Discussant: **James King** | Ofcom

#### LAST MILE DEVELOPMENTS

Out-of-home Delivery in Europe 2021 – PUDO and Parcel Lockers

**Mirek Gral, Marek Rozycki, Jose Anson**

Parcel Locker Stations: the Future of E-Commerce Delivery?

**Antonia Niederpr um, Willem van Lienden**

The Relevance of Parcel Lockers in Sector Policies

**Ian Streule**

15.30 - 15.45 *Break*

15.45 - 17.45 PLENARY SESSION 3

Chair: **Pier Luigi Parcu** | EUI

Discussant: **Ted Pearsall** | U.S. Postal Regulatory Commission

### **LONG TERM CONSEQUENCES OF COVID 19**

Short and Longer-Term Impacts of the Covid-19 Pandemic on Postal Consumer Demands, Universal Service Providers and the Wider Postal Sector

**Philip Groves, Alex Mapletoft, Gianpiero Roscelli**

Covid-19 and Swiss Post: Volume Developments and the Economic Value of Postal Service in the Pandemic and beyond

**Felix Gottschalk, Alexandra Lehmann**

A Global Survey of Covid-19 Postal Regulatory Responses, To Appraise Short and Long-Term Impacts

**Susan Alexander, Bruno Basalisco, Siva Somasundram, Stephanie Tizik**