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world
trade
forum

World Trade Forum Trade, Development and Sustainability

28 - 29 September 2018

Badia Fiesolana, Via dei Roccettini, 9

San Domenico di Fiesole



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WORLD TRADE FORUM 2018

TRADE, DEVELOPMENT AND SUSTAINABILITY

Jointly organised by the European University Institute and the World Trade Institute

Badia Fiesolana, Via dei Roccettini, 9 - San Domenico di Fiesole

28 - 29 SEPTEMBER 2018

■ INTRODUCTION

The multilateral trading system is under stress. Unilateral trade restricting actions by the US and retaliatory responses are one major sources of tension. Another is the refusal by the US to agree to new appointments to the WTO Appellate Body, threatening the ability of WTO members to settle trade disputes. In May 2018 President Macron called for major trading powers to reflect on desirable WTO reforms. Underlying many trade tensions are national policies motivated by economic development objectives. How to reconcile the need for governments to be able to pursue development goals with possible adverse effects on trading partners has long been a key challenge for the global trade regime. Another key challenge is to ensure trade is sustainable.

The 2018 World Trade Forum brings together leading trade practitioners and scholars, government officials, and representatives of international and nongovernmental organizations. Sessions will address the state of play in the WTO and global trade policy trends, external trade strategies of the EU, China and the United States, links between international integration and sustainable trade, measurement of sustainability and recent trade policy research. Every year, a book related to the World Trade Forum is published with Cambridge University Press. For 2018, the book project is managed by Cosimo Beverelli (EUI and WTO), Jürgen Kurtz (EUI) and Damian Raess (WTI).

■ DRAFT PROGRAMME

28 SEPTEMBER

- 12.00 - 13.30 Registration
- 13.30 - 13.45 *Welcome*
Brigid Laffan | European University Institute
Opening remarks
Joseph Francois | World Trade Institute
Bernard Hoekman | European University Institute
- 13.45 - 15.15 *Plenary Session I - The Backlash against Globalization: Implications for (Trade) Governance*
seminar room: Refectory
Chair
Alan Beattie | Financial Times
Panellists
Brigid Laffan | European University Institute
Paola Conconi | Free University of Brussels
Caroline Freund | World Bank
Lúcio Vinhas de Souza | European Commission
- 15.15 - 15.45 Coffee break
- 15.45 - 17.15 *Parallel Session A: Voluntary Sustainability Standards and NTMs*
seminar room: Theatre
Alessandro Nicita | United Nations Conference on Trade and Development
Santiago Fernandez De Cordoba Briz | United Nations Conference on Trade and Development
Florence Tartanac | Food and Agriculture Organization of the United Nations
Marcelo Olarreaga | University of Geneva

Parallel Session B: Book topic track
Is there a trade-off between achieving the SDGs and economic development?
seminar room: Emeroteca
Chair
Cosimo Beverelli | European University Institute and World Trade Organization
Book chapter presentations
Kim Hye-Sung | Winthrop University
Axel Berger | German Development Institute
Christine Mc Daniel | George Mason University
Discussants
Cosimo Beverelli and **Damian Raess**

17.15 - 17.30 Coffee break

17.30 - 19.00 *Plenary Session II – Trade and Sustainability: Where are we? Can we get there?*
seminar room: Refectory

Chair
Matthias Helble | Asian Development Bank Institute

Panellists
Gregoire Garsous | Organisation for Economic Co-operation and Development
Aik Hoe Lim | World Trade Organization
Arancha González | International Trade Centre
Joseph Francois | World Trade Institute and University of Bern

29 SEPTEMBER

09.00 - 10.30 *Parallel Session D: Trade and the SDGs*
seminar room: Theatre

Matthias Helble | Asian Development Bank Institute
Justine Lan | World Trade Organization
Ben Shepherd | Developing Trade Consultants

Parallel Session E: Book topic track
MNCs, international investment (policy), and sustainable investment/development
seminar room: Emeroteca

Chair
Jürgen Kurtz | European University Institute

Book chapter presentations
Lee Ann Jackson | World Trade Organization
Hinnerk Gnutzmann | University of Hanover
Arevik Gnutzmann-Mkrtchyan | University of Hanover
Jorge Sahd | Pontifical Catholic University of Chile
Geoffrey Gertz | Brookings Institution

Discussants
Cosimo Beverelli and **Damian Raess**

Parallel Session F: Trade dimensions of China's Belt and Road Initiative
seminar room: Capitolo

Michele Ruta | World Bank
Longyue Zhao | Guangdong University of Foreign Studies
Bernard Hoekman | European University Institute

10.30 - 11.00	Coffee break
11.00 - 12.30	<p><i>Plenary Session III - The WTO under threat: Is reform needed? Is it feasible?</i> <i>Options and scenarios</i> seminar room: Refectory</p> <p>Chair Andreas Esche Bertelsmann Stiftung</p> <p>Panellists Xiankun Lu UIBE and Wuhan University Pascal Lamy Delors Institute Stormy-Annika Mildner The Federation of German Industries Manfred Elsig University of Bern and WTI</p>
12.30 - 13.30	Lunch
13.30 - 15.00	<p><i>Parallel Session G: Trade promotion and market access strategies</i> seminar room: Theatre</p> <p>Mauro Boffa Universal Postal Union Miklos Koren Central European University Anders Ageroe International Trade Centre</p> <p><i>Parallel Session H: Book topic track</i> <i>Sustainable development in EU trade and investment policy and at the WTO</i> seminar room: Emeroteca</p> <p>Chair Damian Raess World Trade Institute</p> <p>Book chapter presentations Giovanna Adinolfi University of Milan Robert Basedow European Institute, London School of Economics Ilaria Espa University of Lugano</p> <p>Discussant Jürgen Kurtz European University Institute</p> <p><i>Parallel Session I: Measurement of trade-non-trade linkages and outcomes</i> seminar room: Capitolo</p> <p>Marie Luise Rau Wageningen University & Research László Bruszt European University Institute Miriam Manchin University College London</p>
15.00 - 15.30	Coffee break

15.30 - 16.30

Plenary Session IV - Digital Trade Technologies, Services and Sustainable Development

seminar room: Refectory

Chair

Bernard Hoekman | European University Institute

Panellists

Marion Jansen | International Trade Centre

Erik van der Marel | European Centre for International Political Economy

Matteo Fiorini | European University Institute