



## **FSR COMMUNICATIONS & MEDIA, CMPF AND FCP ANNUAL SCIENTIFIC SEMINAR ON THE ECONOMICS, LAW AND POLICY OF COMMUNICATIONS AND MEDIA**

### **COMPETITION, REGULATION AND PLURALISM IN THE ONLINE WORLD**

Scientific Organiser: **Pier Luigi Parcu** | European University Institute

Refectory and Sala Capitolo

Badia Fiesolana, Via dei Roccettini, 9 - San Domenico di Fiesole

**22 - 23 MARCH 2018**

#### **PROGRAMME**

##### **22 MARCH**

09.30 - 09.45

Welcome remarks

**Pier Luigi Parcu** | Director of the FSR Communications & Media, CMPF and FCP / European University Institute

##### **PLENARY SESSION (LAW): ONLINE MARKETS AND ALGORITHMS: NEW CHALLENGES FOR ANTITRUST ANALYSIS (REFECTORY)**

09.45 - 11.30

Chair: **Alexandre de Streel** | University of Namur

*The Paradox of Discretionary Competition Law - and the Danger it Poses to the "Online World"*

**Aaron L. Nielson** | Brigham Young University

Discussant: **Giorgio Monti**

*Antitrust Intent in an Age of Algorithmic Nudging, Post-Google Shopping*

**Nicolo Zingales** | Sussex Law School

Discussant: **Aaron L. Nielson**

*Should Young and Small Competition Agencies Tackle Cross-border Algorithmic Tacit Collusion?*

**Pierre Horna** | UNCTAD

Discussant: **Nicolo Zingales**

11.30 - 11.45

*Coffee break*

**PARALLEL SESSION A: COMPETITION LAW IN DIGITAL MARKETS:  
REVISITING TRADITIONAL CONCEPTS AND DOCTRINES  
(REFECTORY)**

11.45 - 13.30

Chair: **Giorgio Monti** | European University Institute

*Applying (EU) Competition Law to Online Platforms: Reflections on the Definition of the Relevant Market*

**Daniel Mandrescu** | Leiden University

Discussant: **Maria Luisa Stasi**

*Should the Essential Facility Case-law Be Revisited in a Data-driven Innovation Environment?*

**Alexandre de Streel** | University of Namur

Discussant: **Anna Renata Pisarkiewicz**

*Net Neutrality, Disruptive Innovation and Antitrust*

**Oles Andriychuk** | University of Stirling

Discussant: **Alexandre de Streel**

**PARALLEL SESSION B: MEDIA PLURALISM, FUNDAMENTAL RIGHTS  
AND THE INTERNET (SALA CAPITOLO)**

11.45 - 13.30

Chair: **Lisa George** | Hunter College, CUNY

*A Comparison of the Results of the Media Pluralism Monitor with the Rankings on Freedom of Expression by Reporters without Borders and Freedom House*

**Pier Luigi Parcu** and **Elda Brogi** | European University Institute

Discussant: **Antonio Manganelli**

*Expressions on Platforms. Freedom of Expression and ISP Liability in the Framework of the Digital Single Market*

**Giovanni De Gregorio** | University of Milano-Bicocca

Discussant: **Elda Brogi**

*Roundtable: Injecting Fundamental Rights and Economic Freedoms into the Internet: A Preliminary Discussion on a Possible Creation of a EuroInternet Centre*

13.30 - 14.45

*Lunch*

**PLENARY SESSION (ECO): ONLINE MARKETS, MACHINES AND MEDIA (REFECTORY)**

14.45 - 16.30

Chair: **Pier Luigi Parcu** | European University Institute

*The Impact of Machine Translation on International Trade*

**Lisa George** | Hunter College, CUNY

Discussant: **Lapo Filistrucchi**

*Estimating Consumer Inertia in Repeated Choices of Smartphones*

**Łukasz Grzybowski** | Telecom ParisTech

(co-author: **Ambre Nicolle**)

Discussant: **Ce Matthew Shi**

*Media Bias and il Patto del Nazareno*

**Lapo Filistrucchi** | University of Florence

(co-author: **Marco Mello**)

Discussant: **Christian Peukert**

16.30 - 17.00

*Coffee break*

17.00 - 18.00  
(Refectory)

**Keynote speech**

**Artificial Intelligence, Economics and Industrial Organization**

**Hal Varian** | Google and UC Berkley

20.00

*Dinner*

**23 MARCH**

**PARALLEL SESSION A: ECONOMICS OF ADVERTISING (REFECTORY)**

09.30 - 10.45

Chair: **Marc Bourreau** | Telecom ParisTech

*Advertising and Consumer Tracking: Theory and Evidence*

**Christian Peukert** | Católica Lisbon School of Business & Economics

(co-authors: **Anna D'Annunzio** and **Antonio Russo**)

Discussant: **Lisa George**

*Effects of an Advertising Tax in Two-Sided Markets under Imperfect Competition*

**Ce Matthew Shi** | Chinese University of Hong Kong

Discussant : **Marc Bourreau**

## **PARALLEL SESSION B: ONLINE WORLD: COMPARATIVE PERSPECTIVE (SALA CAPITOLO)**

09.30 - 10.45

Chair: **Chiara Carrozza** | European University Institute

*The 'ECN Plus Project': Updating the ECN to Face the Challenges of the Online World*

**Gabriele Carovano** | King's College

Discussant: **Pierre Horna**

*The Proposed Australian Consumer Right to Access and Use Data - a European Comparison*

**Angela Daly** | Queensland University of Technology

(co-author: **Samson Yoseph Esayas**)

Discussant: **Augusto Preta**

10.45 - 11.15

*Coffee break*

## **PLENARY SESSION (ECO): POLICY ISSUES IN BROADBAND MARKETS (REFECTORY)**

11.15 - 12.30

Chair: **Pier Luigi Parcu** | European University Institute

*Estimating the Impact of FTTH Co-investment on Coverage, Adoption and Competition*

**Julienne Liang** | Orange

(co-author: **Marc Lebourges**)

Discussant: **Carlo Cambini**

*Assessing the Impact of Mobile Consolidation on Innovation and Quality: An Evaluation of the Hutchison/Orange Merger in Austria*

**Serafino Abate** | GSMA

(co-authors: **Kalvin Bahia**, **Pau Castells** and **Xavier Pedrós**)

Discussant: **Łukasz Grzybowski**