

EXECUTIVE WORKSHOP

EXECUTIVE WORKSHOP ON GEOGRAPHICAL INDICATIONS FOR LEAST-DEVELOPED COUNTRIES (LDCs)

Scientific Organiser: **Stefano Inama** | United Nations Conference on Trade and Development

Seminar Room Mansarda

Villa Schifanoia, Via Boccaccio 121 - Florence

08 - 09 OCTOBER 2018

■ PROGRAMME

8 OCTOBER

- | | |
|--|---|
| 09.00 - 09.10 | Welcome statement by the EUI and UNCTAD |
| 09.10 - 09.20 | Opening remarks by
Ghislain Kongbo-Ngombe Permanent Mission of the Central African Republic to the United Nations Office and other international organisations in Geneva, WTO LDC Group |
| 09.20 - 09.30 | Opening statement by
Nico Frandi Permanent Representation of Italy to the international organisations in Geneva |
| ITEM 1: ASSISTING LDC'S IN PROMOTING TRADITIONAL PRODUCTS AND TERRITORIES THROUGH THE USE OF GEOGRAPHICAL INDICATIONS | |
| 09.30 - 10.00 | Why Geographical Indications for LDC's? The UNCTAD vision, strategy and action
Pramila Crivelli UNCTAD |
| 10.00 - 10.15 | Interactive discussion |
| 10.15 - 10.45 | Impact of GIs on Poverty and Rural Development: evidences and issues of evaluation
Giovanni Belletti University of Florence
Andrea Marescotti University of Florence |

10.45 - 11.00 Interactive discussion

11.00 - 11.15 *Coffee break*

ITEM 2: GEOGRAPHICAL INDICATIONS: CONCEPT AND IMPLEMENTATION PROCESS

11.15 - 12.00 The Concept of Geographical Indications and marketing of traditional products

Euloge Videgla | Comité IG, Benin

12.00 - 12.15 Interactive discussion

12.15 - 12.45 Geographical Indications as a development tool: the experience of Kampot Pepper

Laichea Chea | Permanent Mission of the Kingdom of Cambodia to the United Nations Office and other international organisations in Geneva

12.45 - 13.00 Interactive discussion

13.00 - 14.00 *Lunch break*

14.00 - 14.45 Initiating the implementation process of Geographical Indications importance of producer's association, government support and coordination, Book of Specifications

Euloge Videgla | Comité IG, Benin

14.45 - 15.00 Interactive discussion

ITEM 3: TECHNICAL ASSISTANCE FOR GEOGRAPHICAL INDICATIONS IN LDCs (PART 1)

15.00 - 15.30 The protection of Geographical Indication at the national or regional level: The Geographical Indication *sui generis* system, the trademark system and other legal means

Alexandra Grazioli | WIPO

15.30 - 15.45 Interactive discussion

15.45 - 16.00 *Coffee break*

16.00 - 16.30 The protection of Geographical Indications at the international level: the Lisbon and the Madrid systems and other international means of protection

Alexandra Grazioli | WIPO

16.30 - 16.45 Interactive discussion

16.45 - 17.15 The trade and development aspects of Geographical Indications and their treatment in WTO and FTAs

Stefano Inama | UNCTAD

17.15 - 17.30 Interactive discussion

9 OCTOBER

ITEM 3: TECHNICAL ASSISTANCE FOR GEOGRAPHICAL INDICATIONS IN LDCs (PART 2)

- 09.00 - 09.30 The Quality and Origin Program: FAO tools and assistance
Sibylle Slattery | FAO
- 09.30 - 09.45 Interactive discussion
- 09.45 - 10.15 Mainstreaming GIs in Trade Policies – Experience of Diagnostic Trade Integration Studies
Stefano Inama | UNCTAD
- 10.15 - 10.30 Interactive discussion
- 10.30 - 10.45 *Coffee break*
- 10.45 - 11.15 The Continental Strategy for Geographical Indications in Africa
Sibylle Slattery | FAO
Stefano Inama | UNCTAD
- 11.15 - 11.30 Interactive discussion

ITEM 4: COUNTRY EXPERIENCES: CHALLENGES AND SUCCESS STORIES IN PROMOTING TRADITIONAL PRODUCTS IN SELECTED LDCs THROUGH GEOGRAPHICAL INDICATIONS

- 11.30 - 12.15 La promotion des Indications Géographiques au Bénin: un état des lieux
Euloge Videgla | Comité IG, Benin
- 12.15 - 12.30 Interactive discussion
- 12.30 - 13.00 Roundtable with:
Ghislain Kongbo-Ngombe | Permanent Mission of the Central African Republic to the United Nations Office and other international organisations in Geneva, WTO LDC Group
Stefano Inama | UNCTAD
Euloge Videgla | Comité IG, Benin
Alexandra Grazioli | WIPO
Sibylle Slattery | FAO
- 13.00 - 13.15 Conclusion on the way forward
- 13.15 - 14.15 *Lunch break*

■ **SPEAKERS**

Giovanni Belletti

Pramila Crivelli

Nico Frandi

Alexandra Grazioli

Stefano Inama

Andrea Marescotti

Sibylle Slattery

Euloge Videgla

University of Florence

United Nations Conference on Trade and Development

Permanent Representation of Italy to Geneva

World Intellectual Property Organization

United Nations Conference on Trade and Development

University of Florence

Food and Agriculture Organization of the United Nations

Comité IG, Benin

■ **PARTICIPANTS**

Mina Aryal

Vilaxay Bouppha

Laichea Chea

Simon Pierre Fandy

Nagib Hamim

Gloria Kidulile

Ghislain Kongbo-Ngombe

Jean-Baptiste Matellus

Magor Mbaye

Oubah Moussa Ahmed

Boureima Naba

Elia Nelson Mtweve

Thérèse Tshibola-Tshia-Kadieue

Permanent Mission of Nepal to Geneva

Permanent Mission of Lao to Geneva

Permanent Mission of Cambodia to Geneva

Permanent Mission of Benin to Geneva

Permanent Mission of Yemen to Geneva

Permanent Mission of Tanzania to Geneva

Permanent Mission of the Central African Republic to Geneva

Permanent Mission of Haiti to Geneva

Permanent Mission of Senegal to Geneva

Permanent Mission of Djibouti to Geneva

Permanent Mission of Burkina Faso to Geneva

Permanent Mission of Tanzania to Geneva

Permanent Mission of the Democratic Republic of Congo to Geneva